



eBusiness Front End Developer - 9 Month FTC

Marketing

Henley-on-Thames

Outline of role

- To work on the functional design and development of user interface, content and delivery processes for website, managed email and other new media delivery channels for Invesco Perpetual and Invesco International Division
- To provide Business Analyst support for eBusiness initiatives
- To work on the implementation of MI data systems for digital marketing services
- To assist in the development of delivery mechanisms and co-ordinate testing of new digital marketing functionality and technology
- To create HTML content templates and assist in the updating and publishing of content

Job description

- To work on the functional design and development of user interface, content and delivery processes for website, managed email and other new media delivery channels Invesco Perpetual & Invesco International Division and help provide Business Analyst support for DMS initiatives
- To work on the implementation of MI data systems for digital marketing services, assist in MI production; work on development of DMS delivery mechanisms and co-ordinate testing of new digital marketing functionality and technology
- To maintain appropriate compliance and other control standards such as WAI accessibility and good UX and usability standards
- To assist with definition and implementation of digital strategy and direction, and provide digital strategic planning support where requested
- To liaise with IT, Sales and Customer Services Departments and provide digital content management expertise where requested
- To assist with the implementation of all future digital functionality and technology enhancements
- To assist in management of third party digital supplier relationships
- Work effectively independently and as a team player within local team, broader marketing communications team, department and wider organisation
- To represent the eBusiness team on wider departmental / cross-functional projects when required

Skills required for role

- Excellent knowledge of 'front end'/UI web technologies such as HTML, CSS, JQuery & JavaScript. Experience in AJAX integration and best practice UX development also required.
- Experience working with Subversion and issue tracking tools such as Bugzilla.
- Some experience in project management and business system analysis & design
- A good understanding of digital marketing and its use as a marketing tool.
- Knowledge of enterprise level CMS systems, specifically Vignette CMS, an advantage
- Comfortable with the use of Adobe Photoshop and wider Adobe development suite.
- Previous experience in the financial services sector an advantage
- Educated to degree level, or equivalent qualification(s) or jobholder is able to demonstrate equivalent academic calibre
- Post-graduate marketing qualifications and / or industry accreditation may be preferred
- Excellent communication and relationship-building skills
- Early adopter of new technologies
- Customer focus

Your next step?

Email your full CV and covering letter to:
kerry-ann_aldridge@
invescoperpetual.co.uk

Or alternatively, post your application to:
Kerry-Ann Aldridge
HR Department,
Invesco Perpetual,
Perpetual Park,
Henley-on-Thames,
Oxfordshire
RG9 1HH

Closing date for applications

2 September 2010

No agencies please

www.invesco.co.uk/careers